

Station WOOD-TV GRAND RAPIDS, MI.

Advertiser () .THE PEOPLE SHOULD D

Product order

Estimate# N01N06

Buyer Julie Keane

Phone#

Fax#

Agency () SMART MEDIA GROUP

814 KING STREET - SUITE 200

ALEXANDRIA, VA 22314

Agency C/P1/P2/E TPSD/ORDR/N01N06

Flight Dates 11/01/2012 - 11/06/2012

Hiatus Weeks

Rep Firm

Sales Office () PHILADELPHIA

Salesperson () IAN AMBRON

Salesperson Phone# 215-567-6005

Salesperson FAX# 215-525-9757

---REPORT TOTALS---

Report Totals: 55 / \$116,900.00

---SALES MONTHLY TOTALS---

Nov 12: 55 / \$116,900.00

Sales Totals: 55 / \$116,900.00

Station Totals: 55 / \$116,900.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$116,900	CATV	0%	WOOD	100%	WOTV	0%	WWTM	0%	WXMI	0%
		WXSP	0%	WZPX	0%	WZZM	0%				

---COMPETITIVE COMMENTS---

*WILL ADD COMPET

Books null

Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE